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This book is aimed at the innovators who drive the advances from which we all benefit. This includes scientists, engineers, technicians, managers, and entrepreneurs who

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want to financially benefit from their innovations. The book describes how to build patent portfolios that will properly protect your technology and be of financial benefit. The tools that innovators need to have to generate patents are presented in detail.

FROM PATENT TO PROFIT Patents and patent strategies are increasingly pertinent to the success of information age businesses, from affecting valuations to gaining tax advantages to increasing the starting price per share when taking a company public. Patent Strategy illustrates the impact

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the budget for patent matters should be increased or decreased; whether attempts should be made to license certain patent technology; and whether the firm should sue for patent infringement. Case studies throughout the book give you a specific business context within which to consider the concepts introduced. Statistics are presented to assist you in assessing various issues, planning patent strategies, and implementing patent management programs.

Intellectual property has rapidly become one of the most important, as well as most

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controversial, subjects in recent years amongst productive thinkers of many kinds all over the world. Scientific work and technological progress now depend largely on questions of who owns what, as do the success and profits of countless authors, artists, inventors, researchers and industrialists. Economic, legal and ethical issues play a central role in the increasingly complex balance between unilateral gains and universal benefits from the "knowledge society". Economics, Law and Intellectual Property explores the field in both depth and breadth through the latest views of leading

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experts in Europe and the United States. It provides a fundamental understanding of the problems and potential solutions, not only in doing practical business with ideas and innovations, but also on the level of institutions that influence such business. Addressing a range of readers from individual scholars to company managers and policy makers, it gives a unique perspective on current developments.

The formation of the Confederate States of America involved more than an attempt to create a new, sovereign nation -- it inspired

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a flurry of creativity and entrepreneurialism in the South that fiercely matched Union ingenuity. H. Jackson Knight's Confederate Invention brings to light the forgotten history of the Confederacy's industrious inventors and its active patent office. Despite the destruction wrought by the Civil War, evidence of Confederate inventions exists in the registry of the Confederate States Patent Office. Hundreds of southerners submitted applications to the agency to secure patents on their intellectual property, which ranged from a "machine for operating submarine batteries," to a "steam

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plough," to a "combined knapsack and tent," to an "instrument for sighting cannon." The Confederacy's most successful inventors included entrepreneurs, educators, and military men who sought to develop new weapons, weapon improvements, or other inventions that could benefit the Confederate cause as well as their own lives. Each creation belied the conception of a technologically backward South, incapable of matching the creativity and output of northern counterparts. Knight's work provides a groundbreaking study that includes neglected and largely forgotten patents as

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well as an array of other primary sources. Details on the patent office's origins, inner workings, and demise, and accounts of southern inventors who obtained patents before, during, and after the war reveal a captivating history recovered from obscurity. A novel creation in its own right, Confederate Invention presents the remarkable story behind the South's long-forgotten Civil War inventors and offers a comprehensive account of Confederate patents.

Patents protecting biotechnological invention are becoming ever more important. Because

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biotechnology has many differences with respect to other technologies, lessons learned in other fields of technology cannot simply be transferred to adopt a suitable strategy for dealing with biotechnology inventions. In this volume, general aspects of biopatent law will be discussed. This involves questions of patentability, including ethical issues and issues of technicality, as well as questions of patent exhaustion in cases where reproducible subject matter, like cells or seeds, is protected. Moreover, active and passive patent strategies are addressed. Further, insight

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will be given into patent lifetime management and additional protective measures, like supplementary protection certificates and data exclusivity. Here, strategies are discussed how market exclusivity can be extended as long as possible, which is particularly important for biopharmaceutical drugs, which create high R&D costs.

Praise for Outpacing the Competition Patent-Based Business Strategy "Outpacing the Competition provides a useful IP management framework for rapidly evolving and inherently unpredictable R&D environments where

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companies are partners, customers, and competitors at the same time." -Marshall Phelps, Corporate Vice President for IP Policy & Strategy, Microsoft "Robert Cantrell's book *Outpacing the Competition: Patent-Based Business Strategy* should be read by anyone involved in the practice of litigating or licensing patent rights or policymakers responsible for patent issues. Mr. Cantrell provides a cogent approach for applying decisional methodology and game theory to enhance the utilization and understanding of patent rights." -Bradley J. Olson, Esq., patent attorney, Washington, DC

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"Robert Cantrell makes a compelling case for using intellectual property as a core for building solid business strategy. He provides a unique and valuable perspective on competitive advantage, as delivered through patent-based business strategy. This is an excellent addition to anyone's business strategy arsenal." -Jeff Hovis, Managing Principal, Product Genesis, Innovation Genesis LLC

"Robert truly treats patents and related intellectual property as both a weapon and a shield to help the reader use patents to out-manuever global competitors of all kinds—the low-cost producer, the high-end

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innovator, etc. CEOs, attorneys, business and engineering professionals and the like will enjoy the military imagery and flavor provided by Robert. Thanks for clarifying how critical it is to have an understanding of patents in running a truly competitive global business today." -José W. Jimenez, Esq., Chief Intellectual Property Officer, AMS Research Corporation

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